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Melissa Marsh	(Depositor's name)
<i>Melissa Marsh</i>	(Signature)
3/11/2011	(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CLASSIFICATION NO.
09/09/05	09/29/09	CHRISTOPHER J. MAN	2050132151	5182

TITLE OF INVENTION: ENHANCED VIDEO PROGRAMMING SYSTEM AND METHOD UTILIZING USER PROFILE INFORMATION

APPL. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL DUES DUE	DATE DUE
nonprovisional	NO	\$1510	\$0	\$0	\$1510	04/11/2011

EXAMINER	ART UNIT	CLASS/SUBCLASS
BLAIR, DOUGLAS B	2443	759 21000

1. Change of correspondence address or indication of "Free Address" (37 CFR 1.563).

☐ Change of correspondence address (or Change of Correspondence Address Form PTO/SB-122) attached.

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2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys or agents (or, alternatively,
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Schwegman, Lundberg
& Woessner, P.A.

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE (B) RESIDENCE (CITY and STATE OR COUNTRY)

ACTV Inc.

San Francisco, California

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

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5. Change in Entity Status (from status indicated above)

- ☐ Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Garth Vivier

Date 03.09.2011

Typed or printed name

Registration No. 57,313

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